



## Company Backgrounder

### Company Overview

More than 70 years ago, founder C.B. Oliver realized that water played a vital role in a business's operations—from utility washing to fountain beverages—and in 1933, the company now known as Everpure® was born. Everpure's purpose was to ensure that businesses would always be able to enjoy and provide the highest-quality water. Today, Everpure has become a leading manufacturer of innovative, quality and reliable commercial water treatment products, solutions and services worldwide, ensuring every glass of water served is clean, clear and consistent.

Headquartered in Hanover Park, Ill., Everpure is the most recognized water treatment brand in the food industry, providing many well-known companies, such as Starbucks®, Coca-Cola®, and Walt Disney World®, with premium-quality water.

### Industries Served

- Foodservice
- Office service
- Vending
- Marine
- Aviation
- RV
- Residential

### Product Offerings

Everpure products are designed to improve the quality of food and beverages, remove harmful particles and contaminants, and reduce water-using equipment maintenance costs and downtime. Everpure products are tested and certified to the highest standards by NSF International, an independent non-for-profit organization that certifies and writes standards for food, water and consumer goods.

Because every operator has a unique need—from softening, to mechanical and chemical filtration, to reverse osmosis and more—Everpure offers hundreds of different filters and filtration systems that provide water quality solutions to meet nearly every distinct challenge. Product systems and lines include:

- Exubera Pro Series
- Culinary Water
- HSD System
- Combination Systems
- Coffee Filtration Systems
- In-line Filters and Espresso Systems
- Fountain Beverage Systems
- Drinking Water Systems / Prefilters
- Ice Filtration Systems
- Steam Treatment Systems
- Scale Reduction
- Warewashing
- Reverse Osmosis Systems
- Softener

- Filter Heads, Replacement Cartridges, Parts & Accessories
- Everpure CoastGuard Product Line

### **The Everpure Advantage**

Everpure's focus on improving water has led to several innovations like its proprietary MicroPure® pre-coat technology that provides higher levels of filtration and reliability, and the introduction of quick-change heads that make changing cartridges both simple and sanitary.

The Everpure difference, however, does not solely lie in its product offerings. Everpure's solution to providing premium-quality water also is based on a combination of value-added services, products and post-sales support called Total Water Management (TWM). TWM bundles together products, knowledge, services and tools into one linear process that includes: 1) customer needs assessment; 2) situation analysis and recommendation; and 3) implementation & management.

In addition, SMARTWORKS® offers businesses a free, easy-to-use water test kit, the results of which are entered online into the SMARTWORKS program, which then analyzes the results. This free water analysis report is provided free of charge to the business. In addition, SMARTWORKS includes a sizing/solution tool that helps foodservice dealers determine the best products for their customers.

### **Honors & Recognitions**

In Everpure's long existence they have won numerous awards, most recently with their ground-breaking ExuberaPro Premium Carafe Water System, which has won the Kitchen Innovations Award at the NRA Show in Chicago, Ill.

### **Offices**

Everpure's worldwide headquarters are located in Hanover Park, Ill.

Subsidiaries are located in Europe, Japan, China, Australia/New Zealand, India, and Southeast Asia.

### **Everpure North America**

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**Stock Exchange**

Everpure is a part of the Water Technologies Group of Pentair, Inc. (NYSE: PNR)

**Management Team**

- Michael Madsen, Vice President & General Manager Pentair Foodservice
- Peter Gorr, Director of Global Marketing
- Eddie Garmon, Director of Total Water Management
- Pat Steele, Director of Operations

**Financial Highlights**

Pentair Inc. 2007 revenue was 3.4 billion

**Website**

For more information on Everpure and its product lines, please visit [www.everpure.com](http://www.everpure.com).

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